

ASEAN BUSINESS LEADERS PROGRAMME

OVERVIEW

The ASEAN Business Leaders Programme (ABLP) is dedicated to strengthening leadership capabilities and inculcating an ecosystem mindset to collaboration in the ASEAN region.

The programme is designed to deepen business, economic, geopolitical, and cultural acumen in ASEAN. By embracing an ecosystem approach to innovation, the programme aims to create opportunities to positively impact business and society.

The theme is innovating for impact through ecosystem collaboration.

WHAT TO EXPECT

- ✔ Develop new perspectives into the latest trends and challenges in ASEAN
- ✔ Hear from luminaries from the government and private sectors for a comprehensive understanding of ASEAN
- ✔ Acquire practical experience through experiential learning
- ✔ Engage in case discussions and simulation to learn how to balance doing good and making profit
- ✔ Adapt to challenges with flexible thinking, resilience and agility displaying a growth mindset
- ✔ Able to influence, engage and empower others to collaborate, adapt to change and foster innovation

WHO SHOULD ATTEND

- ✔ Business leaders and entrepreneurs based in ASEAN
- ✔ High-potential business leaders expected to take on enterprise leadership roles in ASEAN
- ✔ Participants must have business English proficiency as the programme will be in English

PROGRAMME INVESTMENT

SGD 12,000 (excluding GST)

Fees do not include travel and accommodation

DATES

Module 1: 14-17 Jan 2025 (4 days in Singapore)

Module 2: 12 & 13 Feb 2025 (2 half-days, Virtual)

Module 3: 12 & 13 Mar 2025 (2 days in Tokyo)

Application Due: 18 Oct 2024

[Click here to register](#)



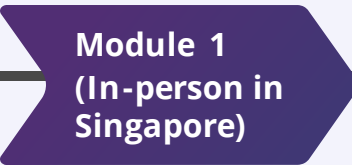
THE LEADERSHIP JOURNEY

Dec 2024



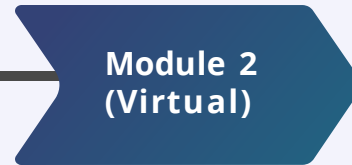
- Programme overview
- Pre-programme preparation

Jan 14-17, 2025



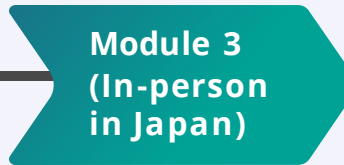
- Megatrends in ASEAN
- Sustainability simulation
- Design thinking
- Corporate purpose in ASEAN
- Cross-cultural communications
- Governance in ASEAN
- Ecosystem advantage
- Action learning project

Feb 12 & 13, 2025



- Technology and innovation
- Facilitated group peer-learning session
- Action learning project

Mar 12 & 13, 2025



- Presentation to Chairman of Hitachi and executives from KEIDANREN (Japan Business Federation)

Notes:

- *Participants are expected to dedicate 2-3 hours per week for self-directed learning outside of modules*

LEARNING ELEMENTS

- 1 Multi-Modal Delivery (Virtual + In-Person)
- 2 Subject Matter Expert Sharing
- 3 Case Studies and Simulations
- 4 Peer Learning
- 5 Networking Opportunities
- 6 Government & Business Leadership Dialogues
- 7 Action Learning Project

PROGRAMME ELEMENTS AT A GLANCE



Gain senior leader insights to fast track high-potential business leaders



Demonstrate innovation leadership capabilities through action learning projects



Curated experiential learning to sharpen business acumen in the ASEAN context



Learn key leadership skills to drive future developments in ASEAN