

## Asian Marketing Leaders Programme

**Module 1: 10 - 21 Jan 2021 (Virtual)**

**Module 2: 3 - 4 Mar 2021 (Hybrid)**

**Module 3: 8 - 10 Mar 2021 (Hybrid)**

1. Please complete this form, scan and send it to [programmes@hcli.org](mailto:programmes@hcli.org).
2. Please attach your biography (narrative format, 150-200 words), and a recent coloured photo (high resolution - 300 dpi) along with the completed form.
3. For Singaporean applicants, please also include copy of NRIC (front and back) to facilitate subsidy of the programme fees, subject to eligibility (See Section F).
4. All applications will be reviewed by admissions committee and accepted applicants will be notified.

For enquiries, you may email the address above or contact your Client Engagement representative.

### A. Personal Information

Salutation	Family Name (As per passport/NRIC)	Given Name (As per passport/NRIC)
<input type="text"/>	<input type="text"/>	<input type="text"/>
Gender	Date of Birth	Preferred Name (To be displayed on name badge)
<input type="text"/>	<input type="text"/>	<input type="text"/>
Nationality		Preferred Name (To be printed on participant certificate)
<input type="text"/>		<input type="text"/>
Location Participant is Based (Country/City):		Dietary Restriction (if any)
<input type="text"/>		<input type="text"/>

### B. Professional/ Business Information

Organisation Name	Designation/Title	
<input type="text"/>	<input type="text"/>	
Business Correspondence Address	Business Mobile Number	
<input type="text"/>	<input type="text"/>	
	Office Telephone Number (please include country code)	
	<input type="text"/>	
Business Email	Designation of the Person to Whom You Report	
<input type="text"/>	<input type="text"/>	
Years of Relevant Work Experience:	Years of Relevant Management Experience:	How Many People Report to You (Directly)
<input type="text"/>	<input type="text"/>	<input type="text"/>
Your Company's Total Number of Employees:	Your Company's Annual Turnover (USD)	How Many People Report to You (Indirectly)
<input type="text"/>	<input type="text"/>	<input type="text"/>

### C. EMPLOYMENT HISTORY (Please list your last position)

1. Name of Company	Start Date
<input type="text"/>	<input type="text"/>
Designation	End Date
<input type="text"/>	<input type="text"/>

## D. Person Liaising on Participant's Behalf (where applicable)

Name	Designation/Title	Organisation
<input type="text"/>	<input type="text"/>	<input type="text"/>
Business Email	Office Telephone Number (please include country code)	
<input type="text"/>	<input type="text"/>	

## E. Information to shape the learning journey

1. What are HR's and/or the nominee's learning objectives i.e what do they hope to achieve upon the nominee's completion of the programme?

2. Has the nominee previously attended any other leadership development programmes? If yes, please list the programme name(s) and date(s) of attendance.

## F. Programme Fee

Programme Fee: S\$16,500 per participant (subject to GST)

Singaporean citizens are eligible for 50% subsidy of fees upon full completion of the programme. Subsidy will be applied upon enrolment. Should the participant not meet minimum attendance requirement of 75% for each module, HCLI reserves the right to issue an invoice to recover the 50% subsidy provided.

Any and all taxes that may be imposed under the applicable laws, shall be borne by the Client.

Programme Fee includes:

1. Course materials
2. Daily coffee, tea, snacks, and lunch
3. Hosted networking events or dinners during the programme (if any)
4. Ground transport arrangement for company visits located out of programme venue (if any)

## G. Payment Details

Kindly indicate your payment mode:

By Cheque

By Telegraphic Transfer

Via Vendors@Gov

**Cheques** should be crossed and made payable to "Human Capital Leadership Institute Pte Ltd", accompanied by a copy of the completed registration form.

**For Telegraphic Transfer** (All applicable bank charges to be borne by the remitting party):

Account Name: Human Capital Leadership Institute Pte. Ltd.

Bank: DBS Bank Ltd

Branch /Account Number: 7171-003-925396-6

Please advise to whom we should address our invoice:

Name	Billing Entity (Full Organisation Name)	Designation
<input type="text"/>	<input type="text"/>	<input type="text"/>
Business Email	Office Telephone Number (please include country code)	
<input type="text"/>	<input type="text"/>	

Business Correspondence Address

## Terms & Conditions

### **ADMISSION AND PAYMENT POLICY**

- (i) Human Capital Leadership Institute (HCLI) reserves the right to refuse admission if payment is not received in full before the programme commencement.
- (ii) Fees will be charged in full if a participant fails to attend the programme without notice after confirmation.

### **CANCELLATION POLICY**

- (i) HCLI must be informed in writing of cancellations (if any). The following charges apply for all cancellations:
  - a. Up to 8 weeks before programme - No charge; full refund of the programme fee
  - b. 8 weeks to 4 weeks before programme - 50% of programme fee will be charged
  - c. Less than 4 weeks before programme - 100% of programme fee will be charged
- (ii) A candidate who is unable to attend can be substituted on the same programme by another candidate, without incurring any fees. The substitute candidate needs to submit registration form for the programme and be admitted.
- (iii) All details of the programme are correct at the time of printing. HCLI reserves the right to cancel or postpone the programme, change the venue or any of the other details published. A full refund will be given in the event HCLI cancels the programme.

### **INTELLECTUAL PROPERTY**

Participants agree to respect all intellectual property rights in the programme, including the programme structure, content, materials and proceedings.

### **DATA PROTECTION AND USE OF PERSONAL DATA (PDPA)**

By submitting this application form to HCLI, you agree that any personally identifiable data that you have provided to us and

- (i) used by us for the organisation and administration of our programmes (including profile preparation in connection with the programme, for organisers, speakers and other participants, where applicable);
- (ii) used and retained by us for communicating with, and informing you about our activities and programmes (by post, email, or telephone);
- (iii) disclosed by us (only relevant personal data as necessary) to service providers or partners that we may engage in connection with the programme;
- (iv) used by us in the development of marketing collaterals for the programme and HCLI in the future.

If you are providing someone else's personal data or submitting this Form on behalf of someone else, you hereby declare that you have obtained consent from the named individual(s) in this Form, for the collection, use and disclosure of his/her personal data by you to HCLI, HCLI business partners and other third party service providers.

If you would like to request access to, or to correct, or to withdraw consent to our use of your personal data, photographs and/or videos after submitting this form, or if you have questions on how HCLI deals with personal data, please send an email to the programme organiser at [programmes@hcli.org](mailto:programmes@hcli.org).

### **PERMISSION FOR INTERVIEWS**

HCLI may conduct interviews with programme participants and content from these interviews may be used for articles on HCLI's online portal, HQ Asia ([www.hqasia.org](http://www.hqasia.org)). In such cases, HCLI will seek prior consent from the interviewee and clear the final draft with the interviewee and their HR department before the final outcome is communicated externally beyond HCLI.

### **DECLARATION BY APPLICANT**

I declare that the information given above is factually correct, and that I meet all the admission requirements for this programme. I agree to respect all intellectual property rights in the programme, including programme structure, content, and materials. By submitting the form, I, the applicant, accept the terms and conditions of HCLI.

\_\_\_\_\_ **Date**

\_\_\_\_\_ (signature above this line)

**Full Name:**

HCLI Reference Code: